
WHAT IF ANYONE COULD MAKE A MOVIE?

Come Away With Me and a New Age of Independent Filmmaking

A story. Imagination. Determination. A computer. Artificial intelligence.

For most of filmmaking history, the distance between having a story and putting that story on a screen has been measured in money, equipment, crews, connections and opportunity. Today, that distance may be shrinking.

While creating the trailer for *Come Away With Me*, I realized that we may be discovering a fundamentally different way to make a feature film - one that could place extraordinary creative power into the hands of ordinary people.

**THE CAMERA MAY NO LONGER BE THE BEGINNING OF FILMMAKING.
IMAGINATION MAY BE.**

Ross Harvey
Creator, Come Away With Me
September 2026

A Different Way to Make a Movie

For the past several days, I have been working with ChatGPT - whom I affectionately call Einstein - on the trailer for my feature film, *Come Away With Me*. And suddenly I realized: **we may be discovering a completely different way to make a movie.**

Not with a multimillion-dollar budget. Not with a massive film crew. Not with expensive cameras, elaborate sets and hundreds of people. But with **a story, imagination, determination, a computer - and artificial intelligence.**

A New Cinematic Language

Our approach has evolved tremendously. Rather than trying to reproduce conventional filmmaking shot for shot, we are developing our own cinematic language: beautiful still imagery, subtle movement, carefully constructed montages, powerful voice-over narration, music, sound effects, atmosphere and occasional animation.

And something remarkable is beginning to happen. **It feels like a movie.**

Even more remarkable is the possibility that we may be able to create the entire feature film this way, with ChatGPT doing or helping with the vast majority of the creative and production work, and potentially make the entire movie for **less than \$1,000.**

Think About What That Could Mean

For most of filmmaking history, millions of people have had stories inside them that could never become movies. They didn't have the money. They didn't know producers. They couldn't hire actors. They couldn't afford cameras, crews, studios, editors, composers or visual-effects teams. Their stories simply remained stories.

What if a teacher in a little town can make a movie?

What if a grandmother can finally tell the story she has carried for fifty years?

What if a teenager with an extraordinary imagination can create the world inside his or her head?

What if someone with an ordinary computer and a modest monthly subscription suddenly has access to creative capabilities that once required an entire production company?

That could unleash millions of storytellers.

AI as the Brush - Humanity as the Artist

Artificial intelligence doesn't have to replace human creativity. **It can unlock it.** The human being still dreams. The human being still chooses. The human being still feels. The human being still decides what story matters.

**AI can become the brush.
But we remain the artists.**

That is what excites me so much about this experiment. *Come Away With Me* isn't finished. We have plenty of work ahead of us. There will undoubtedly be obstacles, mistakes, discoveries and moments when we have to find another way.

But we're doing it.

One image. One scene. One voice. One piece of music. One idea at a time.

Documenting the Journey

I've decided that I want to document this journey because perhaps the story behind the making of *Come Away With Me* will someday be almost as interesting as the movie itself.

Because somewhere along this journey, we may discover something much bigger than how to make one film inexpensively. We may discover what happens when **filmmaking is finally placed into the hands of virtually everyone.**

Perhaps one day the question won't be:

"How could an ordinary person possibly make a feature film?"

Perhaps the question will simply be:

"WHAT STORY HAVE YOU ALWAYS WANTED TO TELL?"

**The camera may no longer be the beginning of filmmaking.
Imagination may be.**

Ross Harvey
Come Away With Me
September 2026